				The Mor	ntana Standard	s for Media Arts				
	Anchor Standa	ırd # 1 : Genera	te and conceptu							
	Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
Media Arts: Creating			2 nd MA:CR.1.2a a. Probe resources to generate multiple creative ideas for artworks through brainstorming and improvising	3rd MA:CR.1.3a a. Develop multiple ideas for media artworks using a variety of tools, methods and/or materials	A th MA:CR.1.4a a. Develop original artistic goals for media artworks using a variety of creative methods for conceptual generation	MA:CR.1.5a a. Demonstrate original ideas and innovations for media artworks using personal and community experiences	MA:CR.1.6a a. Generate a variety of goals and solutions for media artworks by practicing chosen creative processes using traditional methods and emerging technologies	7 th MA:CR.1.7a a. Produce a variety of ideas, goals and solutions for original artworks through application of chosen inventive processes such as concept	8th MA:CR.1.8a a. Produce ideas, goals and solutions for original media artworks through application of focused creative processes such as divergent thinking and	HS Proficient MA:CR.1.HSa a. Build on generative methods to formulate multiple ideas, develop artistic goals, and problem solve in media arts creation processes
Me								modeling and prototyping	experimenting	

	The Montana Standards for Media Arts											
	Anchor Standa	ard # 2: Organi	ze and develo	artistic ideas	and work							
	Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient		
	MA:CR.2.Ka	MA:CR.2.1a	MA:CR.2.2a	MA:CR.2.3a	MA:CR.2.4a	MA:CR.3.5a	MA:CR.2.6a	MA:CR.2.7a	MA: CR.2.8a	MA:CR.2.HSa		
a Arts: Creating	a. With guidance, use ideas to form plans or models for media arts productions	a. With guidance, use identified ideas to form plans and models for media arts productions and products	a. With guidance, choose ideas to create plans and models for media arts productions	a. Form, share and test ideas to form sequential plans and models for media arts productions and products, considering the artistic	a. Discuss, test and assemble ideas, plans and models for media arts productions, considering the artistic goals and the presentation	a. Develop, present and test ideas, sequential plans, models and proposals for media arts productions, considering the artistic goals and audience	a. Organize, propose and evaluate artistic ideas, plans, prototypes and production processes for media arts productions,	a. Structure and critique ideas, plans, prototypes and creative processes for media arts productions, considering purposeful intent	a. Structure and critique ideas, plans, prototypes and creative processes for media arts productions, considering purposeful intent	a. Apply aesthetic criteria in developing, proposing and refining artistic ideas, plans, prototype, and production processes for media arts		
Media				goals and presentation		audience	considering purposeful intent			productions, considering original inspirations, goals, and presentation context		

				The M	lontana Standar	ds for Media Arts				
	Anchor Stand	dard # 3 : Refin		e artistic work						
	Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
Media Arts: Creating	MA:CR.3.Ka a. With guidance, combine arts and media content to form media artworks	MA:CR.3.1a a. Practice combining varied academic, arts, and media content into unified media artworks	MA:CR.3.2a a. Practice combining varied academic, arts, and media content into unified media artworks	MA:CR.3.3a a. Demonstrate how a variety of academic, arts, and media forms and content may be mixed and coordinated into media artworks including movement and force	MA:CR.3.4a a. Create media artworks through the integration of multiple content areas	MA:CR.3.5a a. Create content and combine components to convey expression, purpose and meaning in a variety of media art productions, utilizing sets of associated principles, including emphasis and exaggeration for expressive purpose	MA:CR.3.6a a. Experiment with multiple approaches to produce content and components for determined purpose and meaning in media arts productions, utilizing a range of associated principles, such as point of view and perspective	MA:CR.3.7a a. Coordinate production processes to integrate content and components for determined purpose and meaning in media arts productions, demonstrating understanding of associated principles	MA:CR.3.8a a. Implement production processes to integrate content and stylistic conventions for determined meaning in media arts productions, demonstrating understanding of associated principles, such as theme and unity	MA:CR.3.HSa a. Consolidate production processes to demonstrate deliberate choices in organizing and integrating content and stylistic conventions in media arts productions, demonstrating understanding of associated principles

Kinderga	arten 1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
MA:CR.: b. Make changes the conferm or presenta of media artwork and sharesults	b. Practice to and identify ent, the effects of making changes to the content form or	MA:CR.3.2b b. Test and describe expressive effects in altering, refining and completing media artworks	MA:CR.3.3b b. Practice and analyze how the emphasis of elements alters effect and purpose in refining and completing media artworks	MA:CR.3.4b b. Demonstrate intentional effect in refining media artworks, emphasizing elements for a purpose	b. Determine how elements and components can be altered for clear communication and intentional effects, and refine media artworks to improve clarity and purpose	MA:CR.3.6b b. Appraise how elements and components can be altered for intentional effects and audience, and refine media artworks to reflect purpose and audience	MA:CR.3.7b b. Improve and refine media artworks by intentionally emphasizing particular expressive elements to reflect an understanding of purpose, audience or place	MA:CR.3.8b b. Refine and modify media artworks improving technical quality and intentionally accentuating selected expressive and stylistic elements, to reflect an understanding of purpose, audience, and place	MA:CR.3.HSb b. Refine and modify media artworks, honing aesthetic quality and intentionally accentuating stylistic elements to reflect an understanding of personal goals and preferences

guidance, combine arts forms and combining yaried academic, arts and other content in content in including dance and video, to form media artworks, guidance, combining yaried academic, arts and other content in form media artwork, artworks, artworks artworks artworks artworks integration of multiple content artworks integration of multiple content artworks integration of multiple content artworks artworks integration of multiple content artworks integration of multiple content artworks into unified multiple content artworks ard forms and forms and forms artwork into unified artworks, artworks, artworks, artworks ard media artworks ard media artwork into unified artwork integration of multiple content artwork into unified into unified into into unified into into unified into into unified into into unified		The Montana Standards for Media Arts											
MA:PR.4.1a MA:PR.4.2a MA:PR.4.3a MA:PR.4.4a MA:PR.4.5a MA:PR.4.6a MA:PR.4.6a MA:PR.4.7a MA:PR.4.8a MA:PR.4.8a MA:PR.4.8b MA:PR.4.8a MA:PR.4.8b MA:PR.4.8a MA:PR.4.8b MA:PR.4.6b	Anchor St	ndard # 4: Sel	ect, analyze and	d interpret arti	stic work for pres	entation							
a. With guidance, varied guidance, combining varied academic, arts and media content, including dance and video, to form media A. With guidance, varied guidance, combining varied academic, arts and other content in form media artworks, artworks artwo	Kindergart	n 1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient			
The total marrated science animation animation music and dance and marratives, dance and media animation a	MA:PR.4.k a. With guidance, combine a forms and media content, including dance and video, to form media artworks	n 1st a MA:Pr.4.1a a. Combine varied academic, arts and other content in media artwork	MA:PR.4.2a a. Practice combining varied academic, arts and media content into unified media artworks, including narrated science	MA:PR.4.3a a. Practice combining varied academic, arts and media forms and content into unified media artworks, including animation, music and	MA:PR.4.4a a. Demonstrate how a variety of academic, arts and media forms and content may be mixed and coordinated into media artworks, including American Indian oral traditions and themes through narratives, dance and	5 th MA:PR.4.5a a. Create media artworks through the integration of multiple contents and forms, including a	MA:PR.4.6a a. Investigate how integrating multiple content areas and forms can support a central idea	MA:PR.4.7a a. Integrate multiple content areas and forms into unified media artwork productions that convey consistent perspectives and narratives, including those of American	MA:PR.4.8a a. Integrate multiple contents and forms into unified media artwork productions that convey specific themes or	MA:PR.4.HSa a. Connect various arts forms and themes into unified media artwork productions, considering the reaction and interaction of the			

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Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
MA:PR.5.Ka	MA:PR.5.1a	MA:PR.5.2a	MA:PR.5.3a	MA:PR.5.4a	MA:PR.5.5a	MA:PR.5.6a	MA:PR.5.7a	MA:PR.5.8a	MA:PR.5.HSa
a. Explore coasic skills, cy handling cools, making choices, and cooperating in creating media artworks	a. Describe and demonstrate various artistic skills and roles, including technical steps, planning, and collaborating in media arts productions	a. Develop ability in various identified artistic, design, technical and soft skills, including tool use and collaboration in media arts productions	a. Demonstrate understanding in a variety of artistic, design, technical and organizational roles, including the making of compositional decisions, manipulating tools and group planning in media arts productions	a. Demonstrate identified roles to practice foundational, artistic, design, technical and soft skills including formal technique, equipment usage, production and collaboration in media arts productions	a. Apply various roles and abilities in artistic, design, technical and soft skills, including formal technique, production and collaboration in media arts productions	a. Develop a variety of artistic, design, technical and soft skills through performing various assigned roles in producing media artworks, including invention, formal technique, production, self-initiative and problem-solving	a. Practice an increasing set of artistic, design, technical and soft skills through performing various roles in producing media artworks, including creative problemsolving and organizing	a. Demonstrate a range of artistic, design, technical and soft skills through performing specified roles in producing media artworks, including strategizing and collaborative communication	a. Demonstrate progression in artistic, design, technical and soft skills, as a result of selecting and fulfilling specified roles in the production of a variety of media artworks

Kill	ndergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
MA: b. E crea that perf thro	a:PR.5.Kb Explore ative skills t include forming ough	MA:PR.5.1b b. Demonstrate basic creative skills within media arts productions using varying techniques	MA:PR.5.2b b. Develop experimentation skills using playful practice and trial and error, within and through media arts productions	MA:Pr.5.3b b. Exhibit basic creative skills to invent new content and solutions within and through media arts productions	MA:PR.5.4b b. Practice foundational innovative abilities, including design thinking, when addressing problems within and through media arts productions	MA:PR.5.5b b. Practice fundamental creative and innovative abilities, including expanding conventions, when addressing problems within and through media arts productions	MA:PR.5.6b b. Develop a variety of creative and adaptive innovation abilities and testing constraints, in developing solutions within and through media arts productions	MA:PR.5.7b b. Exhibit an increasing set of creative and adaptive innovation abilities, including exploratory processes, in developing solutions within and through media arts productions	MA:PR.5.8b b. Develop and demonstrate a defined range of creative and adaptive innovation abilities, including divergent solutions and bending conventions, in developing new solutions for identified problems within and through media arts productions	MA:PR.5.HSb b. Develop and refine a determined range of creative and adaptive innovation abilities, such as design thinking, risk taking, resisting closure, use of failure in addressing identified challenges and constraints within and through media arts productions

Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
MA:PR.5.Kc	MA:PR.5.1c	MA:PR.5.2c	MA:PR.5.3c	MA:PR.5.4c	MA:PR.5.5c	MA:PR.5.6c	MA:PR.5.7c	MA:PR.5.8c	MA:PR.5.HSc
c. Discover how media arts creation tools work	c. Experiment with different ways to use tools and techniques to construct media artworks	c. Explore and develop identified methods to use tools to capture and form media artworks	c. Demonstrate standard use of tools and techniques while constructing media artworks	c. Demonstrate use of tools and techniques in standard and novel ways while constructing media artworks	c. Examine how tools and techniques could be used in standard and experimental ways in constructing media artworks	c.Demonstrate adaptability using tools and techniques in standard and experimental ways in constructing media artworks	c. Demonstrate adaptability using tools and techniques in standard and experimental ways to achieve an assigned purpose in constructing media artworks	c. Demonstrate adaptability using tools, techniques and content in standard and experimental ways to achieve specific expressive goals in the production of media artworks	c. Demonstrate adaptation and innovation through the combination of tools, styles, techniques and content to achieve specific expressive goals in the production of a variety of media artwork

				The Mo	ntana Standard	s for Media Arts				
	Anchor Stand	ard # 6: Convey		gh the presenta						
	Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
	MA:PR.6.Ka	MA: PR.6.1a	MA:PR.6.2a	MA:PR.6.3a	MA:PR.6.4a	MA:PR.6.5a	MA:PR.6.6a	MA:PR.6.7a	MA:PR.6.8a	MA:PR.6.HSa
Media Arts: Producing	a. With guidance, identify and share reactions to the presentation of media artworks	a. With guidance, discuss the experience of the presentation of media artworks	a. Identify and describe the experience and share results of presenting media artworks	a. Identify and describe the experience, and share results of and improvements for presenting media artworks	a. Explain results of and improvements for presenting media artworks	a. Compare results of and improvements for presenting media artworks	a. Analyze results of and improvements for presenting media artworks	a. Critique the results of and implement improvements for presenting media artworks considering impacts on personal growth and external effects	a. Evaluate the results of and implement improvements for presenting media artworks considering impacts on personal growth and external effects	a. Evaluate and implement improvements in presenting media artworks, considering personal, local, and social impacts that are reflected in media artworks, including impacts to American Indians

	The Montana Standards for Media Arts										
	Anchor Standa		e and analyze								
	Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 ^{tn}	8th	HS Proficient	
Arts: Responding	MA:RE.7.Ka a. With guidance, recognize and share components and messages in media artworks	1st MA:RE.7.1a a. Identify components and messages in media artworks	MA:RE.7.2a a. Identify and describe the components and messages in media artworks	MA:RE.7.3a a. Identify and describe how messages are created by components in media artworks	A th MA:RE.7.4a a. Identify, describe and explain how messages are created by components in media artworks	MA:RE.7.5a a. Identify, describe and differentiate how message and meaning are created by components in media artworks	MA:RE.7.6a a. Identify, describe and analyze how the components and messages create meaning in media artworks	7 th MA:RE.7.7a a. Describe, compare and analyze the qualities of and relationships between the components in media artworks	MA:RE.7.8a a. Compare, contrast and analyze the qualities of and relationships between the components and style in media artworks	MA:RE.7.HSa a. Analyze and synthesize the qualities and relationships of the components in a variety of media artworks and feedback on how they	
Media A										impact audience	

Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
MA:RE.7.Kb	MA:RE.7.1b	MA:RE.7.2b	MA:RE.7.3b	MA:RE.7.4b	MA:RE.7.5b	MA:RE.7.6b	MA:RE.7.7b	MA:RE.7.8b	MA:RE.7.HSb
b. With	b. With	b. Identify	b. Identify	b. Identify,	b. Identify,	b. Identify,	b. Describe,	b. Compare	b. Analyze
guidance,	guidance,	and describe	and describe	describe and	describe and	describe and	compare and	and analyze	how a broad
recognize and	identify how	how a variety	how various	explain how	differentiate	analyze how	analyze how	how various	range of
share how a	a variety of	of media	forms,	various	how various	various	various	forms,	media
variety of	media	artworks	methods and	forms,	forms,	forms,	forms,	methods and	artworks
media	artworks	create	styles in	methods and	methods and	methods and	methods and	styles in	manage
artworks	create	different	media	styles in	styles in	styles in	styles in	media	audience
create	different	experiences	artworks	media	media	media	media	artworks	experience,
different	experiences		manage	artworks	artworks	artworks	artworks	manage	and create
experiences			audience	manage audience	manage audience	manage audience	interact with personal	audience experience	intention and persuasion
			experience	experience	experience	experience	preferences	and create	through
				experience	experience	experience	in influencing	intention	multimodal
							audience	Intention	perception
							experience		porcoption
							3. p 3 31100		

	The Montana Standards for Media Arts										
	Anchor Standa	ard # 8: Consti		ıl interpretatio	ns of artistic wo	rks					
	Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient	
	MA:RE.8.Ka	MA:RE.8.1a	MA:RE.8.2a	MA:RE.8.3a	MA:RE.8.4a	MA:RE.8.5a	MA:RE.8.6a	MA:RE.8.7a	MA:RE.8.8a	MA:RE.8.HSa	
	a. With	a. With	a. Determine	a. Determine	a. Determine	a. Determine and	a. Analyze	a. Analyze	a. Analyze the	a. Analyze the	
Media Arts: Responding	guidance, share observations regarding a variety of media artworks, including works by and about American Indians	guidance, identify the meanings of a variety of media artworks, including works by and about American Indians	the purposes and meanings of media artworks, considering their context	the purposes and meanings of media artworks while describing their context	and explain reactions and interpretations to a variety of media artworks, considering their purpose and context	compare personal and group interpretations of a variety of media artworks considering their intention and context, and how context can create misrepresentations and/or misunderstandings of a people or culture as happens with American Indians	the intent of a variety of media artworks, using given criteria	the intent and meaning of a variety of media artworks, using self- developed criteria	intent and meanings of a variety of media artworks using given criteria, focusing on intentions, forms and various contexts, and how the media could impact one's cultural understandings	intent, meanings, and reception of a variety of media artworks, focusing on personal and cultural contexts	

	The Montana Standards for Media Arts Anchor Standard # 9: Apply criteria to evaluate artistic work										
	Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient	
Media Arts: Responding	MA:RE.9.Ka a. With guidance, share appealing qualities and possible changes in media artworks	a. With guidance, identify the effective parts of and possible changes to media artworks considering viewers	MA:RE.9.2a a. Discuss the effectiveness of and improvements for media artworks, considering their context	MA:RE.9.3a a. Identify basic criteria for and evaluate media artworks, considering possible improvements and context	MA:RE.9.4a a. Identify and apply basic criteria for evaluating and improving media artworks and production processes considering context	MA:RE.9.5a a. Determine and apply criteria for evaluating media artworks and production processes, considering context and practicing constructive feedback	MA:RE.9.6a a. Determine and apply specific criteria to evaluate various media artworks and production processes, considering context and practicing constructive feedback	a. Develop and apply criteria to evaluate various media artworks and production processes, considering context and practicing constructive feedback	MA:RE.9.8a a. Evaluate media artworks and production processes with developed criteria, considering context and artistic goals	MA:RE.9.HSa a. Form and apply defensible evaluations in the constructive and systematic critique of media artworks and production processes	

	The Montana Standards for Media Arts									
	Anchor Standa	ard # 10: Synthe	esize and relate k				art			
	Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
	MA:CN.10.Ka	MA:CN.10.1a	MA:CN.10.2a	MA:CN.10.3a	MA:CN.10.4a	MA:CN.10.5a	MA:CN.10.6a	MA:CN.10.7a	MA:CN.10.8a	
Media Arts: Connecting	a. With guidance, use personal experiences and choices in making media artworks	a. Use personal experiences, interests and models in	a. Use personal experiences, interests, information and models in creating media artworks	a. Use personal and external resources, interests, information and models to create media artworks	a. Examine and use personal and external resources interests, research, and cultural understandings to create media artworks	a. Access, utilizing interests, knowledge and experiences, and using internal and external resources and cultural understandings to create media artworks	a. Access, evaluate and use internal and external resources and cultural understandings to create media artworks	a. Access, evaluate and use internal and external resources and cultural understandings to inform the creation of media artworks, including exemplary works	a. Access, evaluate, and use internal and external resources to inform the creation of media artworks, including cultural and societal knowledge, research and exemplary works	a. Synthesize internal and external resources to enhance the creation of persuasive media artworks, including original cultural connections, introspection, research and exemplary works

Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
MA:CN.10.Kb	MA:CN.10.1b	MA:CN.10.2b	MA:CN.10.3b	MA:CN.10.4b	MA:CN.10.5b	MA:CN.10.6b	MA:CN.10.7b	MA:CN.10.8b	MA:CN/10/HSb
b. With	b. Share	b. Discuss	b. Identify and	b. Examine	b. Examine	b. Explain	b. Explain	b. Explain	b. Explain and
guidance,	meaningful	experiences of	show how	and show	and show	and show	and show	and	demonstrate
share	experiences	media	media	how media	how media	how media	how media	demonstrate	the use of
memorable	of media	artworks	artworks	artworks	artworks	artworks	artworks	how media	media
experiences	artworks	describing	form	form	form	form new	form new	artworks	artworks to
of media		their meaning	meanings,	meanings,	meanings,	meanings,	meanings,	expand	synthesize
artworks		and purpose	situations,	situations,	situations,	situations and	knowledge	meaning and	new meaning
			and/or	and/or	and cultural	cultural	and cultural	knowledge,	and
			culture, in	cultural	experiences	experiences	experiences	create	knowledge, and reflect and
			popular media	experiences in online	in the news and at	at historical events		cultural	form cultural
			illeula		cultural	events		experiences and influence	experiences,
				spaces	events			local and	including new
					CVCIIIS			global events	connections
								global events	between
									themes and
									ideas, local and
									global networks
									and personal
									influence

works by Am	erican Indians			ocietal, cultural a		6 th	7 th	<u>.</u>	
MA:RE.11.Ka a. With guidance, share ideas in relating media artworks to everyday life and daily activities	MA:RE.11.1a a. Discuss and describe media artworks in everyday life, including popular media, and connections with family and friends	MA:RE.11.2a a. Discuss how media artworks and ideas relate to everyday life and culture, including media messages and media environments	MA:RE.11.3a a. Identify how media artworks and ideas relate to everyday life and culture, and can influence values and online behavior	MA:RE.11.4a a. Explain verbally and/or in media artworks, how media artworks and ideas relate to everyday life and culture, including fantasy and reality and technology use	MA:RE.11.5a a. Research and show how media artworks and ideas relate to personal, social and community life and culture, including the exploration of commercial and information purposes, history and ethics	MA:RE.11.6a a. Research and show how media artworks and ideas relate to personal life, social, community, cultural and personal identity, history and entertainment	MA:RE.11.7a a. Research and demonstrate how media artworks and ideas relate to various situations, purposes and values, including community, vocations and social media	MA:RE.11.8a a. Demonstrate and explain how media artworks and ideas relate to various contexts, purposes and values, such as democracy, environment and connecting people, cultures and places	MA:RE.11.HSa a. Demonstrate and explain how media artworks and ideas relate to various contexts, purposes, and values, such as societal trends, power, equality personal and cultural identity, propaganda and truth

Kindergarten	1st	2 nd	3 rd	4 th	5 th	6 th	7 th	8th	HS Proficient
MA:CN.11.Kb	MA:CN.11.1b	MA:CN.11.2b	MA:CN.11.3b	MA:CN.11.4b	MA:CN.11.5b	MA:CN.11.6b	MA:CN.11.7b	MA:CN.11.8b	MA:CN.11.HSb
b. With guidance, interact safely and appropriately with media arts tools and environments	b. Interact appropriately with media arts tools and environments, considering safety, rules and fairness	b. Interact appropriately with media arts tools and environments, considering safety, rules and fairness	b. Examine and interact appropriately with media arts tools and environments, considering safety, rules and fairness	b. Examine and interact appropriately with media arts tools and environments, considering safety, rules and fairness	b. Examine, discuss and interact appropriately with media arts tools and environments, considering ethics, rules and media literacy	b. Analyze and interact appropriately with media arts tools and environments, considering fair use and copyright, ethics, and media literacy	b. Analyze and responsibly interact with media arts tools and environments, considering, copyright, ethics, and media literacy and social media	b. Analyze and responsibly interact with media arts tools, environments, legal and technological contexts, considering ethics, media literacy, social media, and virtual worlds	b. Critically evaluate and effectively interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, social media, virtual
									worlds and digital identity

Media Arts Glossary of Terms

Aesthetics the fusion of thoughts senses and emotions with the diversity of personal social and imagined experience which shapes an individual's response to artworks

Animation a way of making a movie by using a series of drawings, computer graphics, or photographs of objects (such as puppets or models) that are slightly different from one another and that when viewed quickly one after another create the appearance of movement; a movie or brief scene that is made this way

Audience the consumers of media work (referred to as the 'intended' or target audience) and are often categorized as 'mainstream' or 'alternative' which can consist of subcultural or minority groups

Components the discrete portions and aspects of media artworks, including elements, principles, processes, parts, assemblies, etc.; such as light, sound, space, time, sho clip, scene, sequence, movie, narrative, lighting, cinematography, interactivity, etc.

Constraints limitations on what is possible, both real and perceived

Content the subjects or topics involved in an artwork

Context the situation surrounding the creation or experience of media artworks that influences the work, artist or audience. This can include how, where and when media experiences take place, as well as additional internal and external factors (personal, societal, cultural, historical, physical, virtual, economic, systemic, etc.)

Convention an established, common or predictable rule, method or practice within media arts production, such as the notion of a "hero" in storytelling

Copyright the exclusive right to make copies, license and otherwise exploit a produced work

Criteria a principle or standard by which something may be judged or decided

Critique an oral or written discussion strategy used to analyze describe and interpret works of art

Culture/Cultural the collective identity of a particular group of people as evident in their beliefs, values, customs social behaviors practices language way of life political and economic systems shared history and material goods

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Montana Office of Public Instruction

Cultural Understanding the ability of standing apart from ourselves and becoming aware of the cultural values beliefs and perceptions of others

Design Thinking a cognitive methodology that promotes innovative problem solving thorough the prototyping and testing process

Digital Identity how one is presented, perceived and recorded online, including personal and collective information and sites, e-communications, commercial tracking, etc.

Divergent Thinking unique, original, uncommon, idiosyncratic ideas; thinking outside the box

Elements the stylistic elements of media production, such as: editing, composition, point of view, angle, connotation, color, lighting, shape, movement, scale, sound and special effects

Emerging Technology the fields of technology that broach new territory in some significant way

Emphasis the creating of a focal point or dominant element in a composition that draws more attention from the viewer

Environments the spaces, contexts and situations where media artworks are produced and experienced, such as in theaters, production studios and online

Ethics moral guidelines and philosophical principles for determining appropriate behavior within media arts environments

Exaggeration principle of pushing a media arts element or component into an extreme for provocation, attention, contrast as seen in character, voice, mood, message, etc.

Fairness complying with appropriate, ethical and equitable rules and guidelines

Fair use permits limited use of copyrighted material without acquiring permission from the rights holders, including commentary, search engines, criticism, etc.

Force principle of energy or amplitude within an element, such as the speed and impact of a character's motion

Generative Methods various inventive techniques for creating new ideas and models, such as brainstorming, play, open exploration, experimentation, inverting assumptions, rule-bending, etc.

Innovate/innovation make changes in something established especially by introducing new methods ideas or approaches

Introspection the examination or observation of one's own mental and emotional processes and responses

Legal the legislated parameters and protocols of media arts systems, including user agreements, publicity releases, copyright, etc.

Media/Medium model(s) of artistic expression or communications; materials or other resources

Media Arts/Artworks the screen-based projects presented via film television radio audio video the internet interactive and mobile technologies video games transmedia storytelling and satellite as well as media-related printed books and journals (as defined by the National Endowment for the Arts)

Media Literacy a series of communication competencies, including the ability to access, analyze, evaluate, and communicate information in a variety of forms, including print, and non-print messages (as defined by the National Association for Media Literacy Foundation)

Media Messages the various artistic, emotional, expressive, prosaic, commercial, utilitarian and informational communications of media artworks

Meaning the formulation of significance and purposefulness in media artworks

Model/Modeling/Concept Modeling creating a digital or physical representation or sketch of an idea, usually for testing; prototyping

Movement principle of motion of diverse items within media artworks

Multimodal Perception the coordinated and synchronized integration of multiple sensory systems (vision, touch, auditory, etc.) in media artworks

Oral History transmission of a culture and history of a people through oral means; each tribe has a history that can be traced to the beginning of time Many of these histories are recounted verbally (orally) and have been passed down through generations often through story-telling and song Oral histories are as valid and important as written histories

Oral Tradition the practice of recounting history verbally and/or teaching cultural values through stories. Many cultures around the world had or have oral traditions. Some

tribes may only tell certain stories from their oral tradition during certain times of the year and this practice should be respected

Perspective principle pertaining to the method of three-dimensional rendering, point of view and angle of composition

Place a group of ideas concerning significance and meanings that particular places have for their inhabitants or users

Popular Media the different online venues that media art productions can be viewed (for example, *YouTube, Vimeo, Facebook, Vine* etc.)

Point of View the position form which something or someone is observed; the position of the narrator in relation to the story, as indicated by the narrator's outlook from which the events are depicted and by the attitude toward the characters

Principles the concepts used to organize or arrange the structural elements of a media production, such as: balance, space, emphasis, proportion and unity

Processes a series of operations or actions performed in making a product; the diverse processes, procedures, steps used to carry out the construction of a media artwork,

such as prototyping, playtesting and architecture construction in game design

Production the actual making of the media work. Pre-production involves planning including the sourcing of funds scripting design and logistical organization. Post-production involves the editing or refinement of the media work which will be presented

Prototyping creating a testable version, sketch, model of a media artwork, such as a game, character, website, application etc.

Purpose the intended or desired result of a product or artwork

Rules the laws, or guidelines for appropriate behavior; protocols

Safety maintaining proper behavior for the welfare of self and others in handling equipment and interacting with media arts environments and groups

Situation the combinations of artworks formats contexts and audiences in presenting media arts productions

Soft Skills diverse organizational and management skills, useful to employment, such as collaboration, planning, adaptability, communication, etc.

Solutions the method of solving a creative problem or finding the best answer

Strategize to explore different ideas and approaches to create a media arts work

Structure the laying out the arrangement of and relations between the parts or elements of a media arts production

Style the aesthetic quality of a media production; the use of stylistic elements and principles of media production to give an auxiliary meaning idea or feeling to the media arts work

Stylistic Convention a common, familiar, or even "formulaic" presentation form, style, technique or construct, such as the use of tension building techniques in a suspense film **Systemic Communications** socially or technologically organized and higher-order media arts communications such as networked multimedia, television formats and broadcasts, "viral" videos, social multimedia (e.g. "vine" videos), remixes, transmedia, etc

Theme the main idea or an underlying meaning of a media arts production that may be stated directly or indirectly

Unified/Unity creating a media arts production that conveys a specific theme or idea

Virtual Worlds online, digital, or synthetic environments (for example, Minecraft, Second Life)

Vocational the workforce aspects and contexts of media arts